

ExecForum*

15th COMBINED EVENT – June 23, 2015

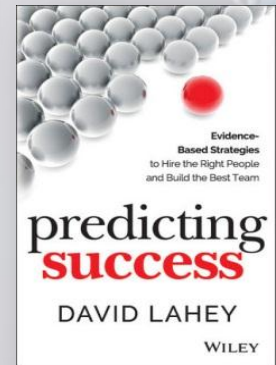
Continuing Professional Development & Networking Series

Predicting Success: How to Hire, Develop & Retain Higher Caliber Talent

VENUE: Ron Joyce Centre, DeGroot School of Business, McMaster University
Room 364, 4350 South Service Rd, Burlington, ON

AGENDA:

8:30 - 9:00	Get Acquainted Breakfast
9:00 - 9:30	Opening Comments & Attendee Introductions
9:30 - 11:30	Professional Development Session – Rob Friday
11:30 - 12:00	Special Guest David Lahey Author of Predicting Success
12:00 - 12:30	Closing Comments & Lunch



Attendees will Learn How to use Predictive Behavioural and Cognitive Assessments in Employee Selection, Development and Management.

TOPICS: The 5 Biggest People Management Mistakes Business Leaders Make – And How to Avoid Them
Increase Hiring and Promotion Effectiveness by 50-75%
Engaging the Millennial Workforce
Workforce Analytics for Companies with Revenues of \$1-25 Million

ROB FRIDAY is a new generation business consultant with expert focus on behavioural analytics, behaviour based leadership and workforce analytics with Predictive Success.

Rob graduated with distinction from the Richard Ivey School of Business & lectures at University of Toronto, University of Western Ontario & York University.



Bonus: As part of the session each attendee will receive a complementary Predictive Index behavioural profile and profiles for up to 3 additional staff members. These Predictive Index profiles will provide valuable information on what motivates your people and how to best approach leadership, management and team development issues (Value \$500)

Added Bonus - Be one of the first 25 Executives to register and get a copy of Predicting Success by David Lahey

Dress is Business Casual



Cost to Non-ExecForum* Members:

\$150 per person, includes taxes, breakfast, lunch, handout materials

Cheques payable to Pandeco Management Inc re: ExecForum*

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